

Take the pain out of production.

Rising costs create new pressures for production print service providers, especially when their customers are also feeling the pinch.



IN-PLANTS



COMMERCIAL PRINTERS



FRANCHISES

44% say cutting costs is their key investment driver

74% say that reducing costs is a key priority for their customers

Source: Xerox Printweek Reader Poll, 2023

REMOVE PAIN + CREATE GAIN:

Automate Manual Tasks

Manual touchpoints are costing you...



6 hours

is the average time spent on 12 common pre-press tasks

Source: Software Investment Outlook, Keypoint Intelligence-InfoTrends 2019

...IF you even have the people on staff to do the work.

41% of print service providers expect labor shortages to continue as a significant challenge

Source: NAPCO Research—The New Formula for Production Print Success: Powering Profitability with Efficiency, Automation, Differentiation, and Sustainability, 2022

Replacing traditionally human-executed tasks with smart automation helps get work in, through and out of your shop more cost-effectively.



JOB SUBMISSION AND PREPARATION



AUTOMATED PRESS OPTIMIZATION



INLINE FINISHING

Smart automation can also reduce training time, which helps lower the cost impact of employee turnover.

Eliminate Paper Waste

Paper is a precious commodity.



Paper cost and availability is driven by:

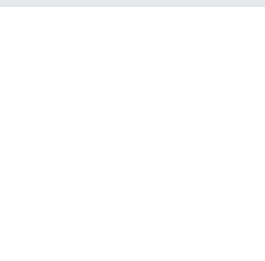
Raw material supply chain blockages

Higher energy costs

Paper mill closures and consolidation

Shipping delays

Say goodbye to costly paper waste with automation that minimizes paper use through smart imposition and maximizes print quality—right from the first sheet.



FIX FILE ERRORS BEFORE YOU PRINT



BASELINE THE PRESS TO EACH MEDIA FOR BETTER OUTPUT



IMPOSE JOBS FOR ANY PRINTER OR PRESS



HANDLE EVERY SHEET WITH CARE

Get Smarter Service

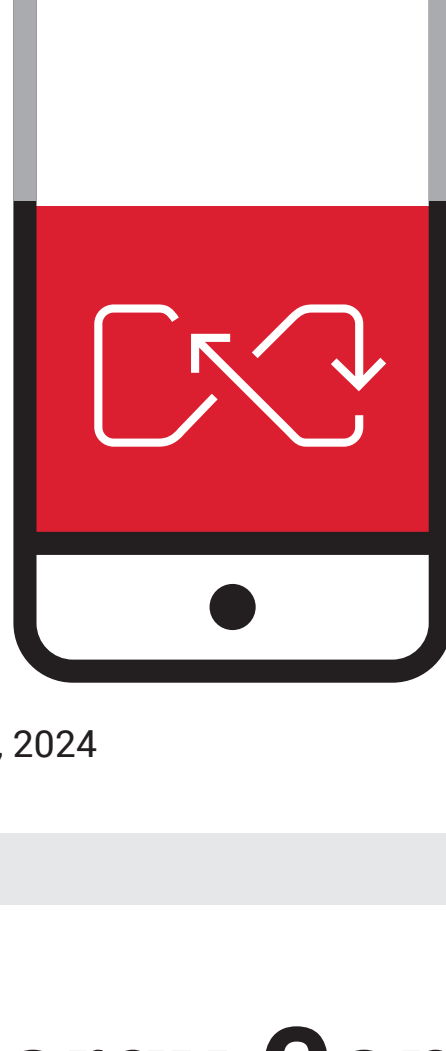
Solving problems before they happen is key to controlling costs.

Avoid the stresses caused by downtime, missing parts and unplanned service costs with automation and predictive AI.

Technology that self-monitors and automatically updates

Predictive AI-driven issue resolution

Augmented Reality (AR)-guided support



50%

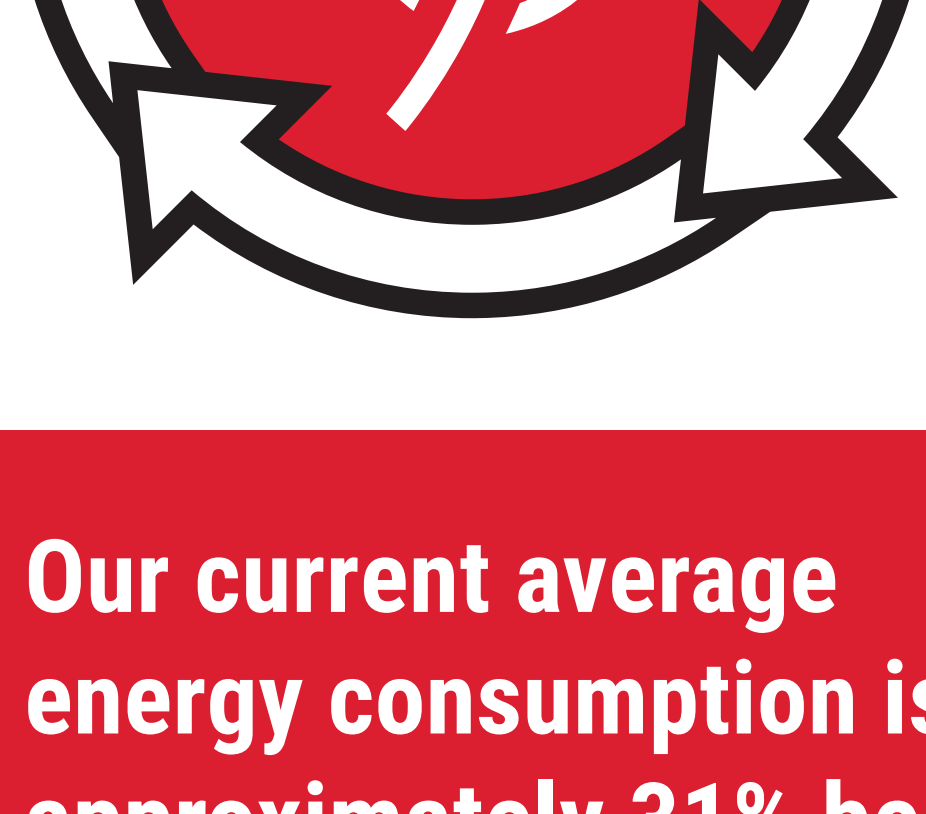
of issues can be resolved remotely in under 12 minutes with Xerox's state of the art AI and AR

Source: Xerox global service team data, 2024

Lower Energy Consumption

The cost of powering production equipment can really add up, impacting your balance sheet and sustainability goals.

Minimize your energy use by choosing print technologies designed with sustainability in mind, by a company committed to helping businesses grow responsibly.



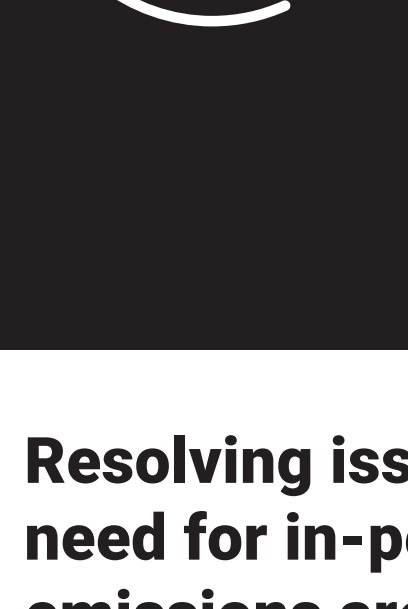
100%

of our products are assessed against sustainability criteria during product development

100%

of new eligible products launched since 2010 have achieved ENERGY STAR® certification

Our current average energy consumption is approximately 31% below ENERGY STAR® limits.



100%

of new eligible products launched since 2017 have achieved EPEAT certification

Since 2009, Xerox has diverted more than 590,000 metric tons of returned equipment, parts and supplies from landfills by re-manufacturing, reusing or recycling.

Resolving issues remotely via smart automation reduces the need for in-person service calls, meaning less travel-related emissions are generated, and more energy is saved.

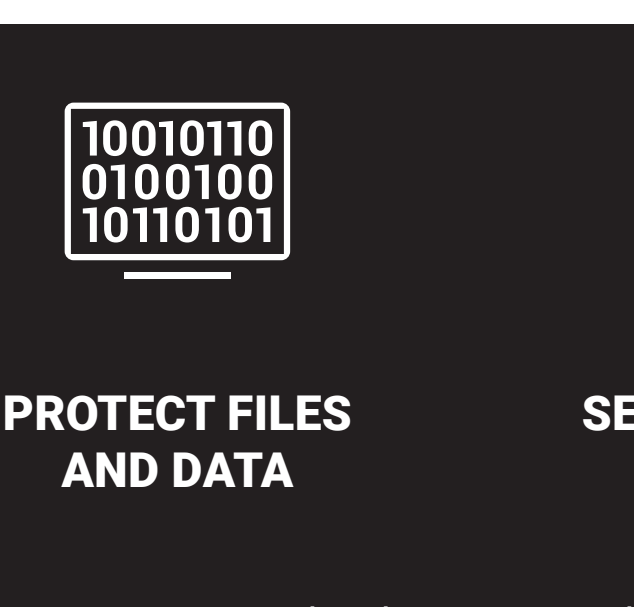
Over 850 metric tons of carbon dioxide equivalent (CO₂e) has been saved with remote service powered by artificial intelligence and CareAR



Source for all statistics: 2024 Corporate Social Responsibility Report from Xerox

Ensure Data Security

Cyberattacks are on the rise, with the potential for dire financial and reputational costs.



53%

of print buyers say security is very important when selecting a PSP

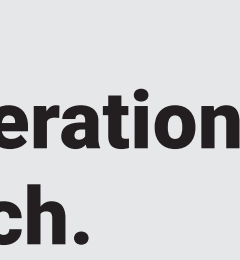
They expect systems and processes to be in place that consistently:



PROTECT FILES AND DATA



SECURE PERSONAL INFORMATION



AUDIT FOR COMPLIANCE

Source: NAPCO Research—The New Formula for Production Print Success: Powering Profitability with Efficiency, Automation, Differentiation, and Sustainability, 2022

Reducing costs in product print operations requires a systematic approach.

Find out how our end-to-end ecosystem of smart, automated solutions help you do much more with less. Contact us today.